



INTERNET JOURNALISM IS A SOCIO-CULTURAL PHENOMENON

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Abstract. In this article information, Mass media means such as the Internet in the global informational society, the role and place of the new sphere of journalism i.e. internet journalism have been highlighted as a socio-cultural phenomenon, researchers' various ideas and views on this sphere have been provided.

Key words: internet journalism, Internet, globalization, information, mass media, global network, media-networks.

Cardinal changes have been made in all the spheres of the socio-political life of Uzbekistan for the short period of time. A new model of cardinal reforms in various spheres is being introduced to the society together with the development of the democratic civil society, high spirituality and free market relations in economy. At the same time this model is integrating to the world's new procedures coordinating both universal and national moral standards of the world's civilization.

Today it is impossible to imagine the development of any society during the period of globalization without the influence on the ethnos, mentality, social-political interests, spiritual outlook, behavior and activities of a nations.

Fast and qualitative circulation of information is of crucial importance for the development of any society or a country, because information is a global phenomenon in the process of globalization. And it serves as one of the most important elements of international relations. And that is why most countries of the world are for the establishment of peace and development via information.

The need for the information is rising during the globalization process. And this is providing a convenient opportunity for the strengthening the role of modern and fast media networks, Internet-radio, internet-television, and the Internet in general.

Wide range reforms are being carried out in our country to develop the computer and information technologies, telecommunication, data broadcasting networks and internet services and to make them meet the world standards and requirements [1, 2].

Lots of activities are being carried out in strengthening mass media means in our republic to provide the openness and transparency of state authorities and governing bodies during the process of cardinal social reforms. All the necessary conveniences are being created so that the mass media means could highlight the

events taking place both in our country and abroad impartially, openly and quickly, besides their material and technical basis has been improved and up-to-date information and communication technologies are being introduced to the sphere.

It is worth mentioning that the Internet, especially the computer technologies are influencing on the fast developing information communication era.

According to the statistics, 58 million people use the Internet all around the world. And this number is increasing up to four percent annually [2, 5].

The internet can truly be referred as universal information means. It means that one can get any information from newspapers, radios and televisions anywhere and any time he likes. In addition to the above mentioned facts, internet possesses some other peculiarities as mass media.

N.Muratova, one of the local scholars, points out the followings on this issue: “Internet has already become a full-fledged member of mass media means instead of being just additional information broadcasting means and it can be referred as “Internet Journalism” now” [3, 3]. Professor I.Zasurskiy thinks that internet is a type of the existing media-political system [4, 1].

A special attention is being paid to the development of mass media means and the assurance of openness in the activities of media and information. A certain legal basis for the development of this system was created by the initiatives of the first President I.Karimov, besides a number of normative documents were enacted. A number of documents, Decrees and laws of the Republic of Uzbekistan such as “On Informatization”, “On Mass Media Means”, “On Principles of Freedom and Assurance of Information” can highlight the reforms carried out in the sphere. The program for the comprehensive development of the national information-communication system of the Republic of Uzbekistan for the period of 2013-2020 was enacted. Modern normative and legal basis providing the development of communication, informatization and telecommunication has already been created in our country [5, 4].

As a conclusion it is worth mentioning that the process of receiving various data is getting faster and faster as a result of quick broadcast of information during the period of globalization. The rapid development of digital television, internet-television, internet-radio and other communication means in the modern society proves that the internet journalism has emerged as a social and cultural phenomenon.

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