## THE FACTORS OF ACQUIRING A FOREGN LANGUAGE

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**Abstract.** The present article reveals the difficulties of teaching foreign language and solutions of them. The author deals with problems of teaching foreign language that should be focused on and methods recommended in using. Useful recommendations are performed to learn foreign language.

Keywords: language, problem, situation, pupil, method, program, age, manager, work, border, finance, managements.

There is no doubt that the process of globalization has accelerated noticeably which leads to have great opportunities between many countries. Particularly, this dynamic can be seen in the sphere of business where multinational corporations spread their influence on almost the entire world. Evidently, this process brings a lot of benefits. However, it requires a well-educated, intelligent ruler who speaks English fluently as all international contacts are made in this language. Moreover, nowadays it is hard to imagine any growing company where employers cannot communicate in English. A consequence of this trend brings an important and actual advantage to the employer, working in the marketing department, logistics, sales, finance, personnel and other departments.

Most managers understand that acquiring a foreign language is a good investment for their company itself. On the one hand, it is a best way to save their money: when leaders speak the language themselves, there is no necessity to hire a translator who must be paid for his job, apart from this, when signing a contract with foreign countries, leaders do not have to take an interpreter who need to be bought a ticket and booked a room in a hotel, so they will be able to do all this themselves. On the other hand, an investment will be aimed at increasing the productivity and effectiveness of the company and development of its potential. In our modern world for successful development companies need to have a staff of highly qualified specialists.

It is remarkable to see a growth of trade and business contacts with many countries. Managers are actively developing the business, expanding, opening new offices and representative offices, thus creating new jobs. The wish to realize their ambitions are favorable conditions for career growth, a clear system of employee motivation, as well as travelling and studying abroad. Working and running such companies is more perspective for the specialist, both financially and from the viewpoint of the career. At the same time it is more demanding, among which in addition to basic qualification, proficiency in English. Knowing English, leaders can communicate with foreigners, business partners and expand their horizons. It is the demand of our modern life. With their English knowledge managers can get new information from various sources, including the Internet, they will have a number of offers, increase their competitiveness. Almost for all managers English has become a part of business etiquette, like the fact that for any business meetings they must have in a neat suit and with business cards. Acquiring a foreign language will be the reason to be an important factor where candidate will be accepted to a large and prestigious company.

As most considerable facts that stated above refer the demand for acquiring a foreign language, every ruler who runs a company is to be familiar with the language. Finding a reliable answer to this question lies on many different factors, for instance, it depends on a teacher, circumstances and others. It should be taken into consideration that leaders of companies are not professional linguists. Basically, they have the economic, legal or technical education. All of them have studied a foreign language at schools and universities. Developing a method of teaching managers is not easy, because the teacher works with people, many of whom are much younger or much older than him. The teacher has no levers of influence on learners and has no power over them, because they may act as if a teacher is their client, who provides educational services. The teacher must fully adapt to the needs and interests of learners and they must remember that they work with people who have achieved success, both from a financial and a career point of view. Control of students' knowledge must be formal and it should serve for the students 'ownprogress. Therearesomesteps that play an essential role in teaching process:

1. Maximum professional and conscientious attitude. It is advisable to spend time effectively. Adult students may perceive the teacher's activity quite critical. It immediately becomes visible, if the teacher is getting ready for the course during the lesson. It should also be noted that people who work in large companies, according to their high status and financial position are used to the highest quality of service as well as educational services for them is no exception.

2. Methodological flexibility. Taking into account that there are people of different ages in training classes, the teacher needs to adapt quickly to the interests of each student and select material that is relevant to them from a professional and a personal point of view.

3. Rich knowledge and broad outlook. While instructing people who work in various fields and occupy various positions, the teacher must have at least a small idea of the area in which the company operates, where it comes, or at least to know what the main problems exist in this business at the moment. This is necessary for the organization of the oral forms of speech activity. Practice shows that students anyway have a tendency to talk about everyday matters and problems of their work, about any

situations that occur with them during that period. If the teacher does not understand what this company carries out, he will not be able to build and maintain interesting conversations, discussions and dialogues which have already been noted, plays a critical role in the context of the communicative approach.

4. Expand learners' vocabulary skills. It is important to broaden learners' vocabulary without which they cannot express their ideas clearly. As managers travel a lot, a teacher should include all general words and word combinations which can be widely used by them in different situations. It is agreed that learning new words is not easy. Besides that learners are not students who have free time to study. It is difficult to find enough time to do that. Taking everything into consideration a teacher must create a method where learners are able to learn vocabulary easily and quickly by doing activities like using pictures or sticking words on the board which helps learners to memorize them visually.

5. Building correct intonation and pronunciation. The main thing of improving that method is using listening tasks at every lesson. The purpose of correct intonation is- fluency in a foreign language. Therefore, listening exercises as well as movies are aimed at developing and improving language skills.

6. Developing writing skills. The purpose of this approach is the ability to conduct business documents in English. Managers come across with writing letters, filling in forms, drafting documents, make presentations and do reports in English, learn to analyze the documentation, to negotiate.

7. Focus on managers' abilities. Teaching supervisors the teacher must understand that leaders are people, who do not accept loss, for this reason they can be nervous in situations if they do not understand a given material. Teachers should find a proper way to explain everything, knowing managers' abilities. Here it is necessary to have a psychological approach individually, which can help teachers to find out their learners' skills, their level, and acceptance.

All steps that mentioned above must serve for the effectiveness of the learning process. The success of training depends on teachers. If they set goals and objectives of the course according to a right plan it will give good results. The teacher should be able to find an approach to each learner, take into account their personal and individual characteristics, remember that they are learners and at the same time managers of big companies. It is important that a teacher is able to take their interest in learning process, so that each of them should come to class gladly, being charged with positive energy.

The teacher should strive to take away a language barrier, which prevents successful communication, by encouraging learners not focusing on their mistakes which may occur during their conversations. Fear of error also hinders to reveal the learners' capabilities in a professional environment. Confidence also makes learners to speak their opinion openly without any hesitation. It is essential to make a conversation with native speakers, for this reason a teacher can organize such meetings during the lesson both by inviting a native speaker or conversing to them online. Making a live conversation supports friendly atmosphere, being familiar with their culture, it also helps learners to avoid thinking to make a mistake.

Acquiring a foreign language provides a manager with all necessities which he needs. In this way he becomes an important person for his company, he can open large accommodation with foreign partners exchanging their experience and using them in the development of his country which brings a lot of profit both to the country and company. In education system, if a principal knows the language, he can control almost all staff, their documents, watch their lesson, and invite foreign students, teachers and professors in order to exchange high skills in those spheres. By learning foreign countries' experience, it is possible to strengthen the education system which leads to the evolution of the country.