

Издательские решения Oxford University Press для исследователей и библиотекарей



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Tashkent
November 2019



Agenda

- Oxford University Press
- Resources supporting studying, teaching and research
- How to get published
- Questions



Agenda

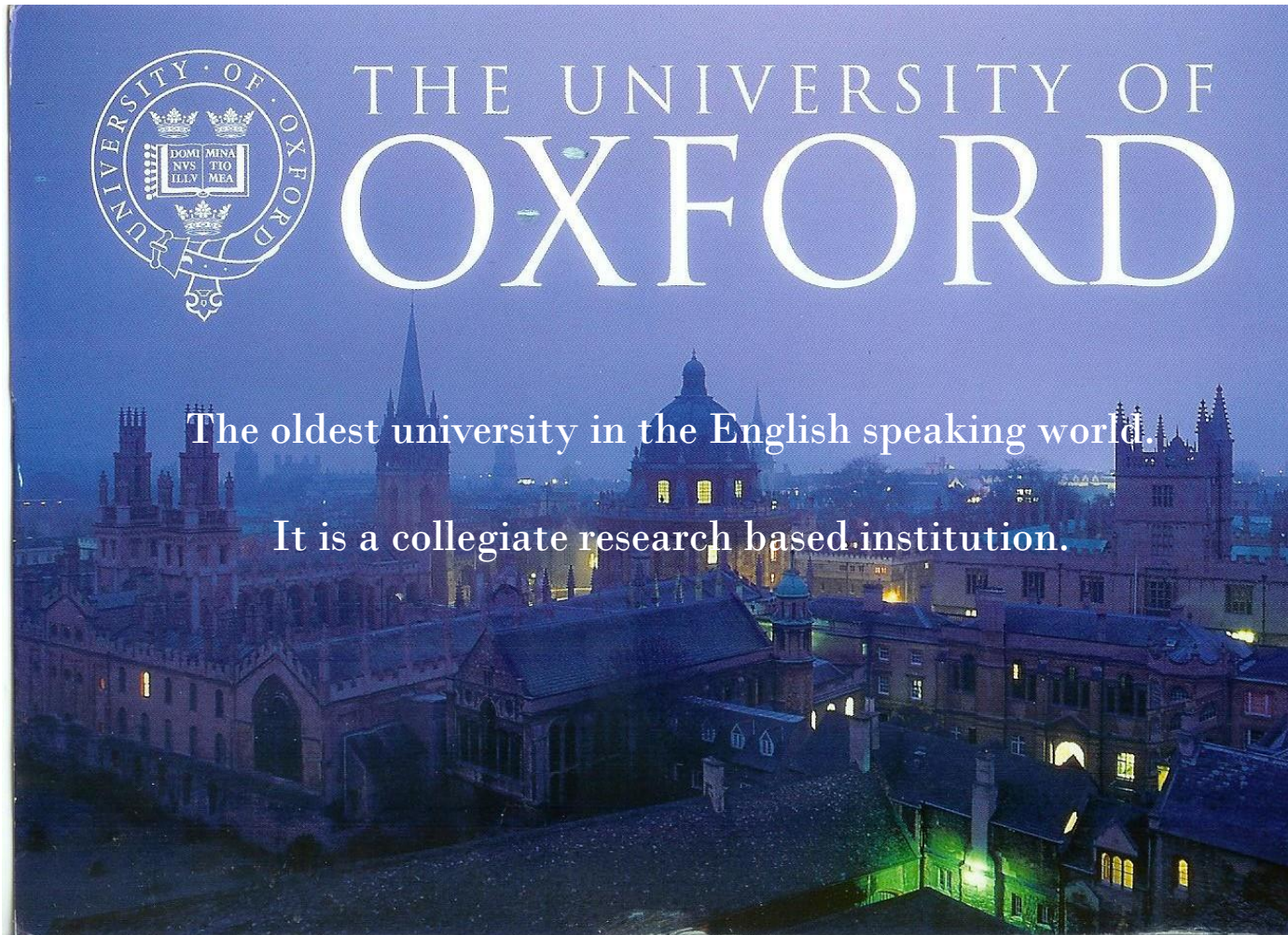
- About OUP
- Resources supporting teaching and research
- Oxford University Press Reference Program
- Questions



The University of Oxford

Overview

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Oxford University Press (OUP)

Our mission

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OXFORD UNIVERSITY PRESS IS A DEPARTMENT OF THE UNIVERSITY OF OXFORD. IT FURTHERS THE UNIVERSITY'S OBJECTIVE OF EXCELLENCE IN RESEARCH, SCHOLARSHIP, AND EDUCATION BY PUBLISHING WORLDWIDE.



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What is it?

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Over **80%**
of these are in the
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6

journals ranked **#1** in
at least one category

Over
100 million
downloads
in 2017



Reference products – why they are important?

The Information Overload Problem

- Difficult to keep up with developments in the field
- Labor-intensive to start research in unfamiliar areas
- Slows productivity on research projects
- Guiding students is major challenge.



*Mobilizing the
community of experts*



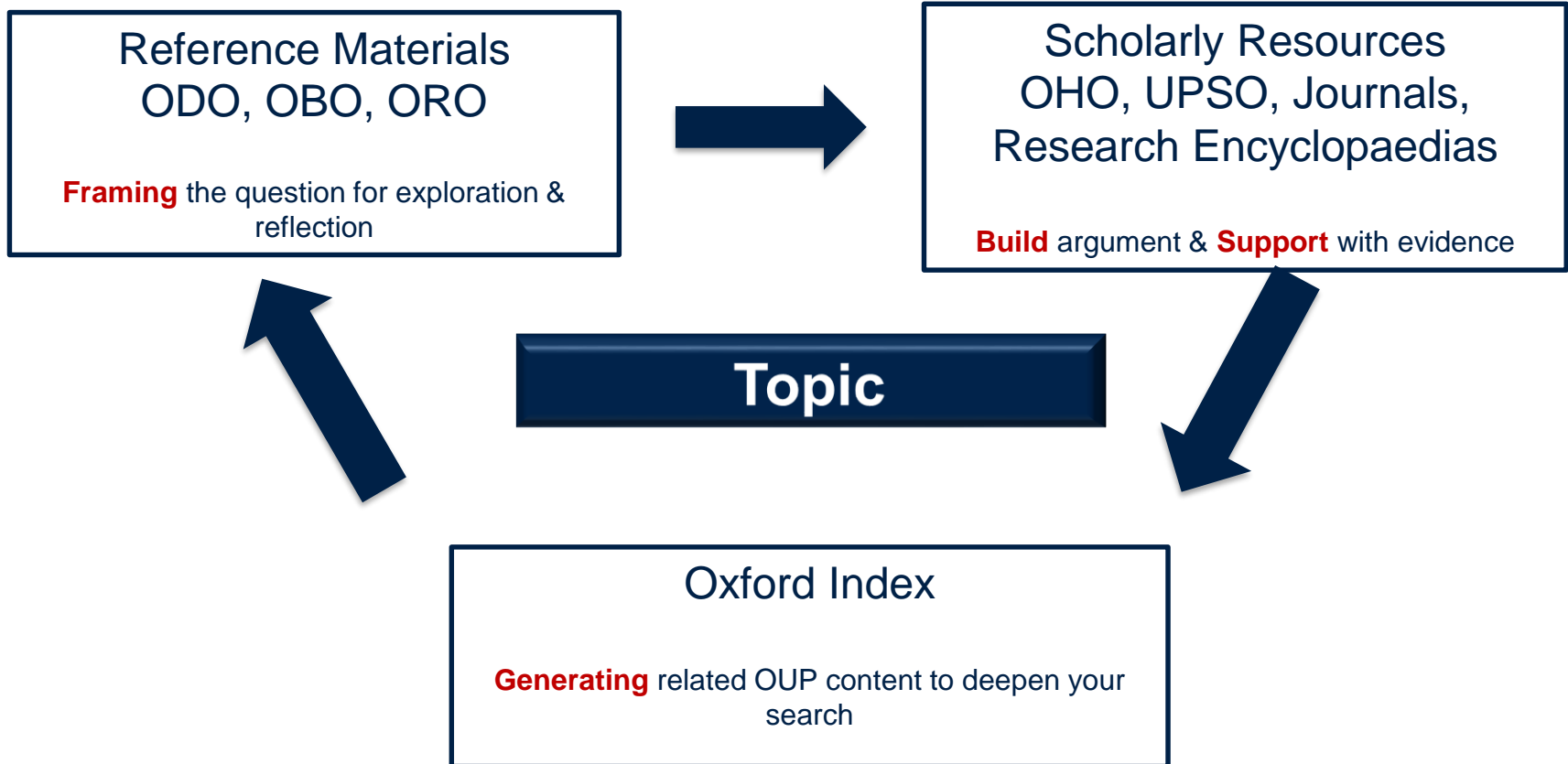
Global network of research



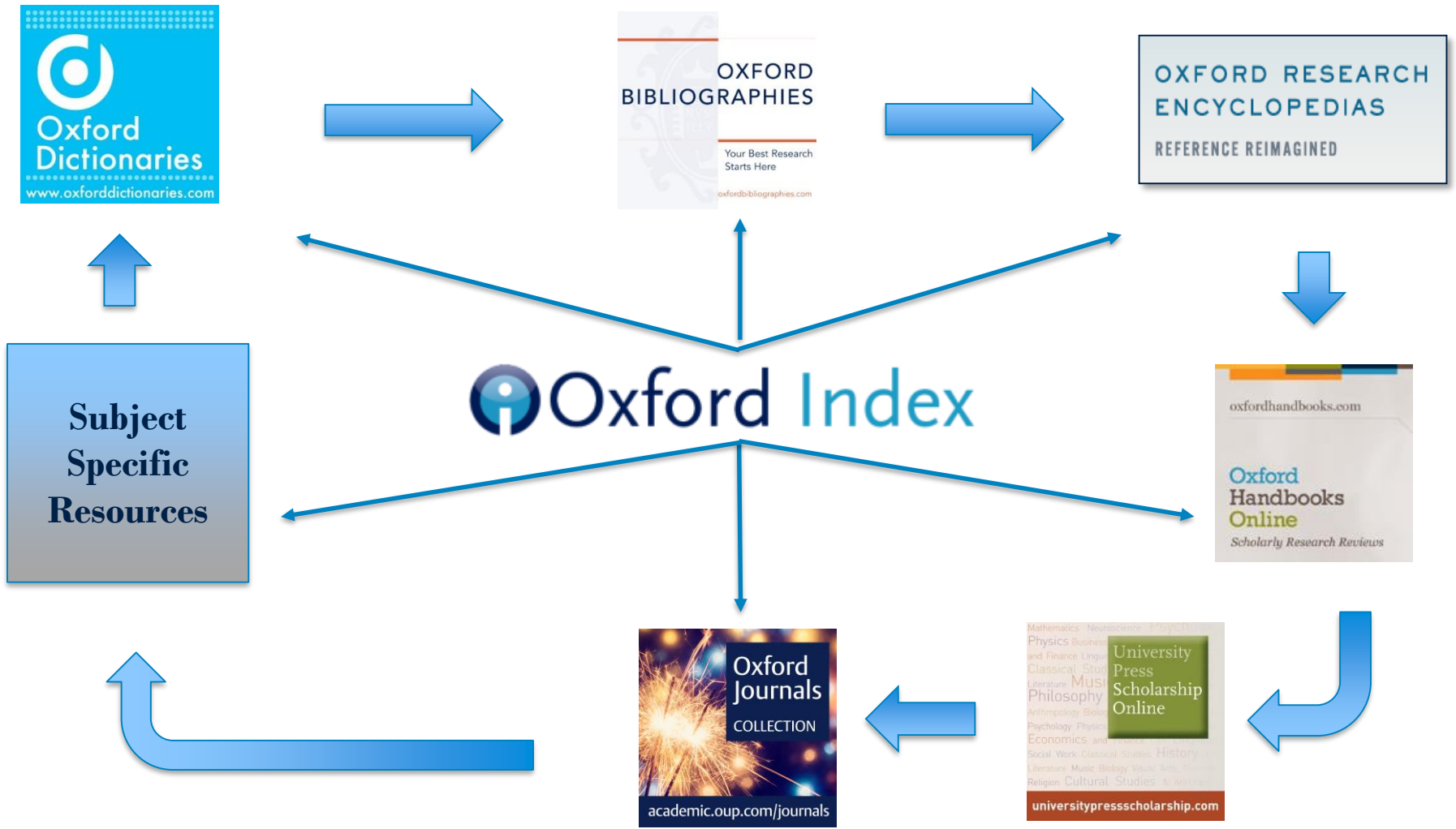
Support to Students Researchers and Academics

OUP in Humanities

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Where do OUP Resources Fit in your Research Journey?

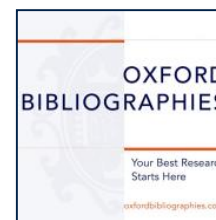


Oxford University Press Reference Program



Digital Reference at OUP

- OUP's digital reference programme addresses the need for contextual information at the beginning of a research project
- It publishes **three basic content types** (or product families) that each provide a unique pathway into unfamiliar topics
- Each content type **summarizes primary research**, but does so in a unique way to **support a specific research need** or user journey
- Each features peer-reviewed, long-form, academic articles



Reading Guide: I need to know what the best sources are on a topic, and I'll do my own reading of primary research

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ENCYCLOPEDIAS
REFERENCE REIMAGINED

Overview: I need comprehensive overview with everything I need to know in a half-hour of reading or less



Reviews: I need a critical review of the current state of the scholarly debate on a topic

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- Military History
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- Psychology
- Public Health
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- Social Work
- Sociology
- Victorian Literature

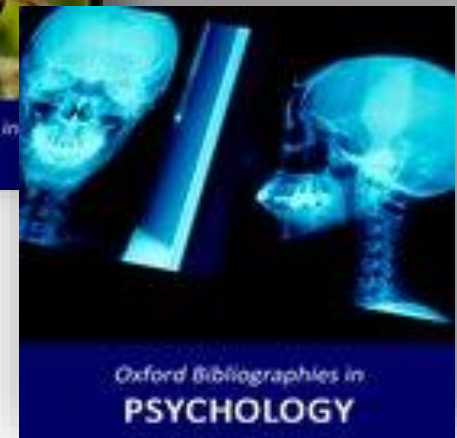
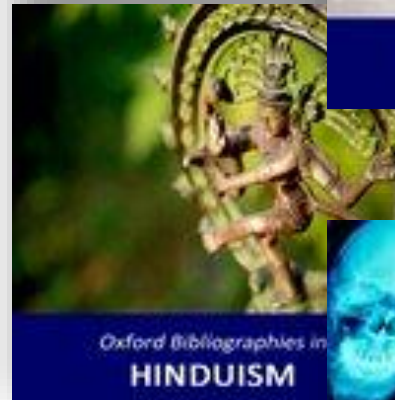
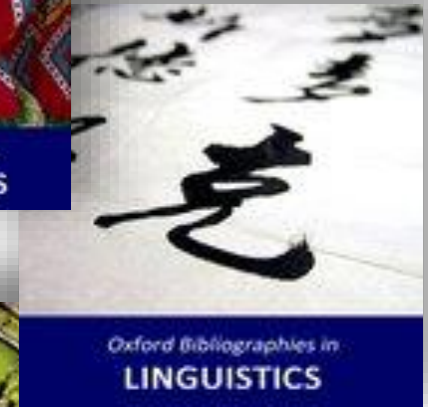
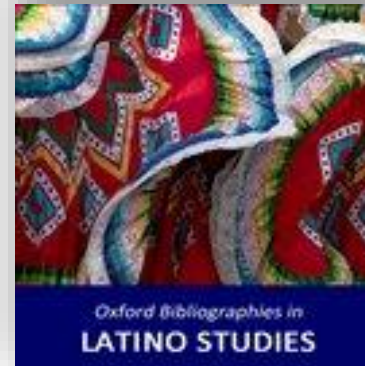
The screenshot displays the Oxford Bibliographies website interface. At the top, there are navigation links for 'Subject List', 'About', 'What's New', 'Take a Tour', 'For Authors', 'Subscriber Services', 'Contact Us', and 'Site Help'. Below this is a search bar with the text 'Your Best Research Starts Here' and an 'Advanced Search' button. The main content area is titled 'Browse by Subject' and shows a list of subjects. The selected subject is 'Corpus Christi' by Vincent Corrigan. The article's introduction is visible, discussing the Feast of Corpus Christi and its historical context. The page also includes a 'Related Articles' section and a 'General Overviews' section. The bottom of the page features a 'Save Citation' button and a 'Find this resource:' section with links to 'OpenStax', 'WorldCat', and 'Oxford Index'.

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**2013 Best Publishing Online
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**2012 Best eProduct and Multi-
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Russian Literature: A Very Short Introduction

Catriona Kelly

Abstract

Russian Literature: A Very Short Introduction explores the place and importance of literature in **Russian** culture. How and when did a **Russian** national literature come into being? What shaped its creation? How have the **Russians** regarded their literary language? This VSI uses the work and treatment of the poet and novelist Pushkin, 'the **Russian** Shakespeare', as a way of illustrating the wider themes and concerns of **Russian** literature. Why are **Russian** writers venerated, and how have they been interpreted inside **Russia** and beyond? The influence of folk tale traditions, orthodox religion, and the ... [More](#)

Keywords: culture, Gustave Flaubert, Johann Wolfgang von Goethe, prose, Percy Bysshe Shelley, Richard Brinsley Sheridan, Short Story, socialist Realism

Bibliographic Information

Publisher: Oxford University Press

Print ISBN-13: 9780192801449

DOI: 10.1093/acrade/9780192801449.001.0001

Print Publication Date: Aug 2001

Published online: Sep 2013

Catriona Kelly, author
Fellow of New College,
Oxford, and Tutor in
Russian
Author Webpage

Subjects in Very Short Introductions online

Arts and Humanities
Literary Studies (European)
Literature

Quick reference and more

culture
Gustave Flaubert
Johann Wolfgang von Goethe
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- Religion
- Society and Culture

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- History of Law
- Human Rights and Immigration
- Jurisprudence and Philosophy of Law
- Legal System and Practice
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How to get published with international journals?

Before you start.....

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You must have a clear topic or topics to be reviewed, what is your research question?



Editors are looking for “**something new and preferably surprising**” according to Dr. Peter Smith, a Cambridge philosopher and former editor of *Analysis*, the philosophical journal.

NEW IDEAS

NEW IDEAS

NEW IDEAS



Be Careful:

*There are 1,000,000's of published studies.
You need to **MASTER** your topic: be aware
of works completed by others, updates
or/and be ready to answer questions or
summarize it.*

Initial literature review: The 5 X 5 principle

- Identify 5 top peer refereed academic journals focusing on your specific subject
- Identify 5 top internationally recognized books or collective works on your specific subject
- Identify 5 top academic research centres specializing in your subject
- Identify 5 most renowned professors in your narrow field („gurus”)
- Identify 5 top regular international academic conferences covering your subject

Which journal to go for?



Process Conclusion:

-
- Identify a few possible target journals but be realistic
 - Follow the Author Guidelines: scope, type of paper, word length, references style, etc.
 - Find where to send your paper (editor, regional editor, subject area editor) ...
 - ... and how to send it (email, hard copy, online submission)
 - Send an outline or abstract to editor: is it suitable? how can it be made so?
 - Read at least one issue of the journal

Co-authorship?

-
- With supervisor, different departments or institutions
 - Exploits individual strengths
 - Especially useful for cross-disciplinary research
 - Demonstrates the authority and rigour of the research
 - Increases potential pool of citations

But remember

- Ensure paper is edited so that it reads as one voice
- Identify the person responsible for closing the project
- Agree and clarify order of appearance of authors

Peer Review:

-
- Peer Review is important to assess your work before submitting it.
 - Have fellow colleagues, tutors, scholars look at your work and give you feedback to avoid desk rejection. You do not want to be refused by appearing uninformed concerning your submission.
 - Always expect that you would have to amend, alter and revise your paper to submit a more accurate version.

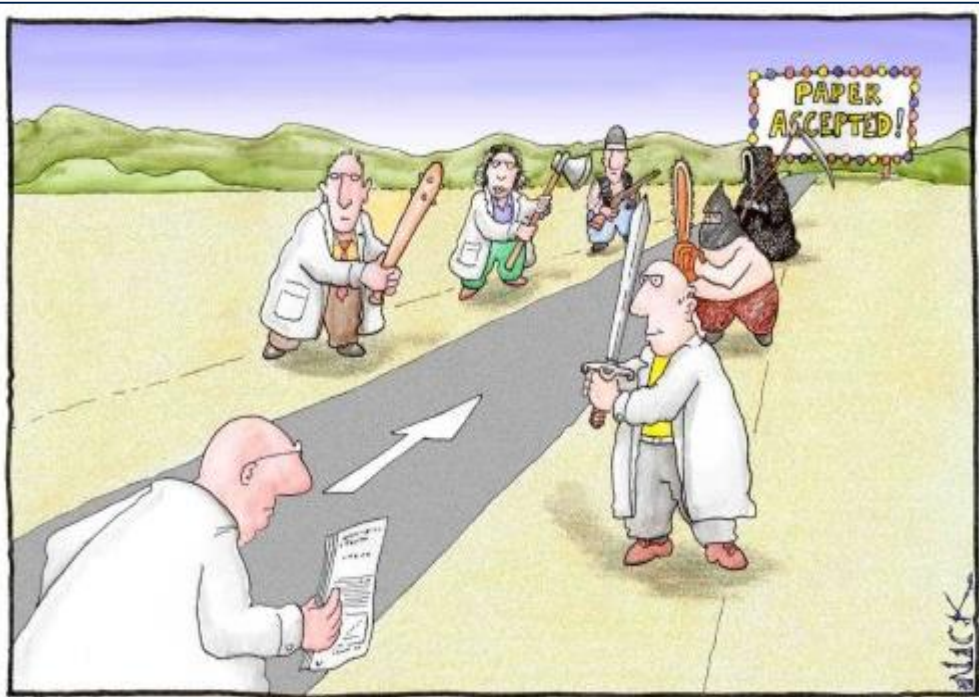
Plagiarism and referencing

-
- Plagiarism (from the Latin *plagium* meaning ‘a kidnapping’) is the act of taking someone else’s work and pretending it is yours. It is considered fraud!
 - It isn’t always detected in peer review but electronic tools can help

Surviving peer review

Not always straight forward process

Research is all about peer review



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'

1. You need to avoid a desk reject
2. You may need to revise and resubmit
3. You will almost certainly need to alter your paper

The Process

-
- Submission is an important step on the road to being published
 - Reviewers are selected for their expertise by the Editors
 - They do sometimes make mistakes and their opinions may not be valid
 - But generally they raise genuine concerns about the work – conceptualization, execution and/or interpretation of the work

The Process

-
- Their comments are aimed at maintaining the quality of papers publish in the journal, the overall journal reputation and ultimately at improving your work to attain a high standard of academic writing.

-
- A request for revision is good news!
 - You've avoided a desk reject and you are in the publishing cycle
 - Nearly every published paper is revised at least once
 - So now, *close the deal!*
 - **Acknowledge** the editor and set a revision deadline
 - **Clarify** if in doubt – 'This is what I understand your comments to mean...'
 - Meet the revision **deadline**
 - Attach a **covering letter** showing how you met the reviewers' requests (or if not, why not)

Dealing with the comments:

-
- Answer as completely as possible
 - Answer politely, be tactful and not with emotive language
 - Answer with evidence
 - If you feel the reviewer has misunderstood then address the point with a good argument explaining why the reviewer is mistaken
 - It may be the reviewers are conflicted on a point
 - It is ok to use one reviewer to argue against another

What makes a good paper?

HINT: Editors and reviewers look for ...

-
- Originality – what's **new** about subject, treatment or results?
 - Relevance to and extension of existing knowledge
 - Research methodology – are conclusions valid and objective?
 - Clarity, structure and quality of writing – does it communicate well?
 - Sound, logical progression of argument
 - So what?' factors!
 - Recency and relevance of references
 - **Adherence to the editorial scope and objectives** of the journal
 - A good title, keywords and a well written abstract

In case of rejection:

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DON'T

GIVE UP!

If your article is rejected

-
- **Ask why**, and listen carefully!
Most editors will give detailed comments about a rejected paper. Take a deep breath, and listen to what is being said
 - **Try again!**
Try to improve the paper, and re-submit elsewhere. Do your homework and target your paper as closely as possible
 - **Don't give up!**
At least 50% of papers don't get published. Everybody has been rejected at least once
 - **Keep trying!**

YOU DID IT!!!!!!!

Any Questions...

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